

Penguin
Random
House

Penguin Random House

ONIX Physical Version 2.1 Implementation Guide

Effective: 12/1/2014

Revision 1.0: 6-1-2012

- Added Product Form Detail value for Picture Book – tag <b333>
- Added Product Package Type value for Identification of Boxed Set - tag <b225>; added notes about provision of “true” format for Boxed Set products instead of format code “WX”

Revision 1.1: 9-16-2012

- Added RH “title family ID” in the Work Identifier composite

Revision 1.2: 7-14-2013

- Added Country of Manufacture
- Provided Multiple Contributor composites in sequence order
- Discontinued sending a value of 04 for delta notification type “change” indicator
 - Value 02 will indicate new/add (previously RH used 03 to indicate new/add)
 - Value 03 will indicate a change record (previously RH used 04 to indicate a change record)

Revision 1.3: 4-6-2014

- Added Complexity Composite for:
 - Lexile Code
 - Fountas and Pinnell Code
- Added Product Form values – tag <b012>:
 - CB – Sheet map, folded
 - CC - Sheet map, flat
 - ZA – General Merchandise (unspecified)
- Added Product Form Detail value – tag <b333>:
 - B107 – Premium Mass Market
- To reduce file size, inactive titles will roll-off full feeds after 1 year rather than 2

Revision 1.4: 6-22-2014

- Added KeyWords in the <subject> composite
- Provided guidance for Sales Rights parsing in Appendix A
- Added additional Contributor Role Code values - tag <b035>:
 - A33 – Appendix by
 - B25 – Arranged by (music)
 - D03 - Conductor
 - B22 - Dramatized by
 - A05 – Lyrics by
 - A39 – Maps by

Revision 1.5: 9-21-2014

- Provided Number of CDs (numeric) in tag <b201> Number of Pieces
- Added Series Number – tag <b019> Number within series
- Changed presentation of Audience Code from tag <b073> to <audience> composite
- Added <stock> composite to provide Warehouse Location Name – tag <j349>
- Added Master Property Name in the <othertext> composite
- Added Media Tie-In Edition Type – tag <b056> value = MDT

ONIX 2.1 (Online Information eXchange)

General Information:

- The ONIX for Books Product Information Message is the international standard for representing and communicating book industry product information in electronic form.
- Penguin Random House produces updated ONIX files once a week (on Sunday).
- Due to the size of our ONIX files, all feeds are zipped and contain the filename extension '.zip'
- Penguin Random House produces both a 'full' and 'delta' file weekly.
- The "delta" file contains only changes, adds and deletes from the prior week.
- This Implementation Guideline includes the specific data elements and corresponding values that Penguin Random House provides in our weekly ONIX 2.1 files. Penguin Random House provides a subset of the available ONIX elements. Only the elements provided in the Random House ONIX file are listed in this manual. The full ONIX documentation can be found at www.editeur.org.

****** The Random House ONIX 2.1 Electronic Catalog is a multi-geographical file provided to both our US, Canadian and International customers. It is extremely important to recognize the value provided in the sales restriction field as it identifies where the item can be sold (i.e., no restrictions, US only or Canada only). Please reference "SalesRights" composite and apply appropriate filters to exclude updating your database with products which are restricted in your respective markets.**

Technical Support:

For technical assistance with the Penguin Random House ONIX file, please email:

pubopssupport@penguinrandomhouse.com

PR.1 Record reference number, type and source

ONIX

<u>PR #</u>	<u>Name</u>	<u>Tag</u>	<u>Values and Examples</u>
PR.1.1	Record Reference	<a001>	Random House provides the ISBN-13 as the record reference number.
PR.1.2	Notification type	<a002>	02 - add/new - record includes all data points 03 - change - record includes all data points 05 - delete notification

Note: *The 05 notification type should not be interpreted as a status of out-of-print or publication cancelled. Please contact pubopssupport@penguinrandomhouse.com for clarification of product records which contain the notification type of 05.*

PR.2 Product Numbers

ONIX PR #	Tag	Name, Values and Examples
PR.2.7	<b221>	Product Identifier Type Code Values: 02 - ISBN-10 03 - EAN-13 14 - GTIN-14 15 - ISBN-13
PR.2.9	<b244>	Identifier Value The actual code value of the type defined in <b221>. Example: <pre> <productidentifier> <b221>02</b221> <b244>0553587161</b244> </productidentifier> <productidentifier> <b221>03</b221> <b244>9780553587166</b244> </productidentifier> <productidentifier> <b221>14</b221> 553587166</b244> </productidentifier> <productidentifier> <b221>15</b221> <b244>9780553587166</b244> </productidentifier> </pre>

ONIX PR #	Tag	Name, Values and Examples
PR.2.10	<b246>	Bar Code Placement An ONIX code indicating whether a product is bar-coded Values: <ul style="list-style-type: none">• 12 UPC12 (item-specific) on cover 4• 13 UPC12+5 (item-specific) on cover 4• 15 UPC12+5 (price-point) on cover 4• 18 UPC12 (item-specific) on cover 3• 19 UPC12+5 (item-specific) on cover 3• 21 UPC12+5 (price-point) on cover 3• 24 UPC12 (item-specific) on cover 2• 25 UPC12+5 (item-specific) on cover 2• 27 UPC12+5 (price-point) on cover 2• 31 UPC12+5 (item-specific) on box• 43 UPC12+5 (item-specific) on bottom• 49 UPC12+5 (item-specific) on back• 51 UPC12+5 (price-point) on back• 03 EAN 13+5 on cover 1• 11 EAN 13+5 on cover 4• 17 EAN 13+5 on cover 3• 23 EAN 13+5 on cover 2• 28 EAN13 on box• 29 EAN13+5 on side• 35 EAN13+5 on tag• 41 EAN13+5 on bottom• 47 EAN13+5 on back• 53 EAN13+5 on outer sleeve/back

Example:

<b246>23</b246>
<b246>12</b246>

PR.3 Product Form

ONIX PR #	Tag	Name, Values and Examples																																																										
PR.3.1	<b012>	<p>Product Form Code</p> <p>An ONIX code (List 7) which indicates the primary form of the product.</p> <p>Values:</p> <table><tr><td>00</td><td>Product form unspecified</td></tr><tr><td>AA</td><td>Audio; detail unspecified</td></tr><tr><td>AB</td><td>Audio cassette</td></tr><tr><td>AC</td><td>Audio CD</td></tr><tr><td>BB</td><td>Hardback</td></tr><tr><td>BC</td><td>Paperback</td></tr><tr><td>BE</td><td>Spiral bound</td></tr><tr><td>BF</td><td>Pamphlet</td></tr><tr><td>BH</td><td>Board Book</td></tr><tr><td>BI</td><td>Rag book</td></tr><tr><td>BJ</td><td>Bath Book</td></tr><tr><td>BK</td><td>Novelty Book</td></tr><tr><td>CB</td><td>Sheet map, folded</td></tr><tr><td>CC</td><td>Sheet map, flat</td></tr><tr><td>DB</td><td>CD-ROM</td></tr><tr><td>DE</td><td>Game Cartridge</td></tr><tr><td>PC</td><td>Calendar</td></tr><tr><td>PD</td><td>Cards</td></tr><tr><td>PF</td><td>Diary</td></tr><tr><td>PK</td><td>Poster</td></tr><tr><td>VI</td><td>DVD Video</td></tr><tr><td>VJ</td><td>VHS Video</td></tr><tr><td>WW</td><td>Retail Pack; Mixed Media</td></tr><tr><td>WX</td><td>Quantity Pack for retail sale (i.e., boxed sets)</td></tr></table> <p>Note: Effective 6/1/2012, Penguin Random House is providing the “true” format for boxed set products instead of the WX value for most titles. Boxed Set products are identified in the product package type tag <b225>.</p> <table><tr><td>XA</td><td>Trade only (e.g., assortments, prepacks, displays)</td></tr><tr><td>ZA</td><td>General Merchandise (unspecified)</td></tr><tr><td>ZC</td><td>Soft toy</td></tr><tr><td>ZD</td><td>Toy</td></tr><tr><td>ZE</td><td>Board Game</td></tr></table>	00	Product form unspecified	AA	Audio; detail unspecified	AB	Audio cassette	AC	Audio CD	BB	Hardback	BC	Paperback	BE	Spiral bound	BF	Pamphlet	BH	Board Book	BI	Rag book	BJ	Bath Book	BK	Novelty Book	CB	Sheet map, folded	CC	Sheet map, flat	DB	CD-ROM	DE	Game Cartridge	PC	Calendar	PD	Cards	PF	Diary	PK	Poster	VI	DVD Video	VJ	VHS Video	WW	Retail Pack; Mixed Media	WX	Quantity Pack for retail sale (i.e., boxed sets)	XA	Trade only (e.g., assortments, prepacks, displays)	ZA	General Merchandise (unspecified)	ZC	Soft toy	ZD	Toy	ZE	Board Game
00	Product form unspecified																																																											
AA	Audio; detail unspecified																																																											
AB	Audio cassette																																																											
AC	Audio CD																																																											
BB	Hardback																																																											
BC	Paperback																																																											
BE	Spiral bound																																																											
BF	Pamphlet																																																											
BH	Board Book																																																											
BI	Rag book																																																											
BJ	Bath Book																																																											
BK	Novelty Book																																																											
CB	Sheet map, folded																																																											
CC	Sheet map, flat																																																											
DB	CD-ROM																																																											
DE	Game Cartridge																																																											
PC	Calendar																																																											
PD	Cards																																																											
PF	Diary																																																											
PK	Poster																																																											
VI	DVD Video																																																											
VJ	VHS Video																																																											
WW	Retail Pack; Mixed Media																																																											
WX	Quantity Pack for retail sale (i.e., boxed sets)																																																											
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ZA	General Merchandise (unspecified)																																																											
ZC	Soft toy																																																											
ZD	Toy																																																											
ZE	Board Game																																																											

PR.3.2	<b333>	Product Form Detail Provides additional detail of the format of the product ONIX code list 78. Values: B101 Mass Market value in <b012>BC B102 Trade Paperback value in <b012>BC B103 Digest Format Paperback value in <b012>BC B107 Premium Mass Market value in <b012>BC B202 Lift the Flap Book value in <b012>BK B203 Fuzzy Book value in <b012>BK B206 Pop-up Book value in <b012>BK B207 Scented/'smelly' Book value in <b012>BK B209 Sticker Book value in <b012>BK B210 Touch and feel book value in <b012>BK B221 Picture Book various values in <b012> B306 Library Binding value in <b012>BB B510 Rough Front Edging value in <b012>BC or BB <i>Example:</i> <b012>BB</b012> - → Hardcover <b333>B510</b333> → Rough Front <b012>BC</b012> → Paperback <b333>B102</b333> → Trade Paperback <b333>B510</b333> → Rough Front <product> <a001>9780307742537</a001> <b012>BC</b012> <b333>B107</b333> → B107 indicates Premium Mass Market
PR.3.3	<b334>	Product Form Feature Type ONIX code list 79. Values: 12 CPSIA choking hazard warning
PR.3.5	<b335>	Product Form feature value For a complete list of CPSIA choking hazard values, see ONIX list 143 <i>Example:</i> <productformfeature> <b334>12</b334> <b335>01</b335> </productformfeature>

PR.3.7	<b225>	<p>Product Packaging Type Code ONIX code list 80.</p> <p>Values: 11 Slip-cased set - Used By Penguin Random House to identify Boxed Set products</p> <p>Example:</p> <p><product> <a001>9780345433725</a001> → Boxed Set ISBN <b012>BC</b012> → Format = Paperback <b333>B102</b333> → Format Detail = Trade Paper <b225>11</b225> → Product Package Type = Boxed Set <b203>Shaara 3 copy Box set</b203></p>
PR.3.8	<b014>	<p>Product Form Description Used by Random House to provide audio packaging information.</p> <p><b014>One CD</b014></p>
PR.3.9	<b210>	<p>Number of pieces Used by Penguin Random House to provide the number of components contained in one pre-pack, display or boxed set or the number of pieces in an audio product (i.e. number of CDs).</p> <p>Note: Effective 9/21/2014, Penguin Random House will provide the number of audio products in the Number of Pieces tag <b210> in addition to the description provided in tag <b014>. The data value provided in the Number of Pieces tag will be in numeric format.</p>

Contained Item Composite

Note: Penguin Random House provides the <containeditem> composite(s) to provide details about the number, product code and format of the components contained in one boxed set, pre-pack or mixed display.

PR.3.14	<b221>	Product Identifier Type Code Values: 02 - ISBN-10 03 - EAN-13 14 - GTIN-14 15 - ISBN-13
PR.3.16	<b244>	Identifier Value The actual code value of the type defined in <b221>.
PR.3.17	<b012>	Product Form Code
PR.3.28	<b015>	Contained item quantity

Example – Contained Item Composite for a Boxed Set:

```

<product>
<a001>9780345433725</a001> → Boxed Set ISBN
<b012>BC</b012> → Format = Paperback
<b333>B102</b333> → Format Detail = Trade Paper
<b225>11</b225> → Product Package Type = Boxed Set
<b210>3</b210> → Number of pieces in one boxed set is 3 items
  <containeditem>
    <productidentifier>
      <b221>03</b221>
      <b244>9780345407276</b244>
    </productidentifier>
    <b012>BC</b012>
    <b333>B102</b333>
    <b015>1</b015>
  </containeditem>
  <containeditem>
    <productidentifier>
      <b221>03</b221>
      <b244>9780345409577</b244>
    </productidentifier>
    <b012>BC</b012>
    <b333>B102</b333>
    <b015>1</b015>
  </containeditem>
  <containeditem>
    <productidentifier>
      <b221>03</b221>
      <b244>9780345425485</b244>
    </productidentifier>
    <b012>BC</b012>
    <b333>B102</b333>
    <b015>1</b015>
  </containeditem>
</title>
<b203>Shaara 3 copy Box set</b203>

```

PR.5 Series

ONIX PR #	Tag	Name, Values and Examples
--------------	-----	---------------------------

PR.5.6	<b018>	Series title
--------	--------	--------------

PR.5.7	<b019>	Number within series
--------	--------	----------------------

Series Composite Examples:

```
<product>
<a001>9780307978912</a001>
<series>
<b018>Little Golden Book</b018>
</series>
<title>
<b202>01</b202>
<b203>The Christmas ABC</b203>
</title>
```

```
<product>
<a001>9780345806055</a001>
<series>
<b018>Vintage Civil War Library</b018>
</series>
<title>
<b202>01</b202>
<b203>Gettysburg: The Final Fury</b203>
</title>
```

```
<a001>9780736431088</a001>
<series>
<b018>Step into Reading</b018>
</series>
<title>
<b202>01</b202>
<b203>Five Tales from the Road (Disney/Pixar Cars)</b203>
</title>
```

PR.7 Title

ONIX PR #	Tag	Name, Values and Examples
PR.7.8	<b202>	Title Type code ONIX List 15. Values: 01 - Distinctive Title
PR.7.11	<b203>	Main title
PR.7.14	<b029>	Sub-title

Title Composite Example:

```
<title>
<b202>01</b202>
<b203>Cooking For One</b203>
<b029>150 recipes to treat yourself</b029>
</title>
```

Work Identifier

PR.7.15	<b201>	Work Identifier Type Code ONIX List 16 Values: 01 – Proprietary (used to provide the Penguin Random House “title family ID”). This value will be shared across all instances of a single work: for example, the trade paperback, eBook, and audiobook versions of E L James’ <i>Fifty Shades of Grey</i> will all share the same title family ID.
PR.7.17	<b244>	Work Identifier Value

Work Identifier Composite Example:

```
<title>
<b202>01</b202>
<b203>Fifty Shades of Grey</b203>
</title>
<workidentifier>
<b201>01</b201>
<b244>222129</b244>
</workidentifier>
```

PR.8 Authorship and other forms of contribution

ONIX PR #	Tag	Name, Values and Examples
PR.8.1	<b034>	Contributor Sequence Number Up to 5 contributors may be provided.
PR.8.2	<b035>	Contributor Role Code ONIX List 17
PR.8.5	<b036>	Contributor Name The name presented in normal order.
PR.8.6	<b037>	Contributor Name, Inverted
PR.8.7	<b038>	Person name part 1: titles before names
PR.8.8	<b039>	Contributor's First Name, and middle initials
PR.8.10	<b040>	Contributor's Last Name
PR.8.14	<b043>	Names after Key Used by Penguin Random House to provide suffix after key name or qualifications and honors after name.
PR.8.26	<b047>	Corporate contributor name
PR.8.33	<b251>	Contributor's Country Code

Contributor Composite Examples:

```
<contributor>
<b034>1</b034>
<b035>A01</b035>
<b036> Philip B. Kunhardt, III</b036>
<b037>Kunhardt, Philip B. , III</b037>
<b039>Philip B.</b039>
<b040>Kunhardt</b040>
<b043>III</b043>
<b251>CA</b251>
</contributor>
```

```
<contributor>
<b034>1</b034>
<b035>A01</b035>
<b047>Martha Stewart Living Magazine</b047>
</contributor>
```

```
<contributor>
<b034>1</b034>
<b035>A01</b035>
<b036>Professor Ari Berk</b036>
<b037>Berk, Ari Professor</b037>
<b038>Professor</b038>
<b039>Ari</b039>
<b040>Berk</b040>
</contributor>
```

```
<contributor>
<b034>1</b034>
<b035>A01</b035>
<b036>Dr. Seuss</b036>
<b037>Dr Seuss</b037>
<b038>Dr.</b038>
<b040>Seuss</b040>
</contributor>
```

```
<contributor>
<b034>1</b034>
<b035>A01</b035>
<b036>Rev. W. Awdry</b036>
<b037>Awdry, W. Rev</b037>
<b038>Rev.</b038>
<b039>W.</b039>
<b040>Awdry</b040>
</contributor>
```

```
<contributor>
<b034>1</b034>
<b035>A01</b035>
<b036>Andrew Weil, M.D.</b036>
<b037>Weil, Andrew Md</b037>
<b039>Andrew</b039>
<b040>Weil</b040>
<b043>M.D.</b043>
</contributor>
```

PR.10 Edition

ONIX PR #	Tag	Name, Values and Examples
PR.10.1	<b056>	<p>Edition Type Code ONIX List 21</p> <p>Penguin Random House values: ABR – Abridged LTE – Large Print MDT - Media Tie-In UBR – Unabridged</p> <p>Examples:</p> <pre> <a001>9780739384169</a001> <title> <b202>01</b202> <b203>The Girl Who Played with Fire</b203> </title> <b056>LTE</b056> <a001>9781400090594</a001> <title> <b202>01</b202> <b203>Ella Enchanted</b203> </title> <b056>UBR</b056> <b056>MDT</b056> </pre>

PR.10.4

<b058>

Edition Statement

A short free-text description of a version or edition.

Penguin Random House usage:

Penguin Random House currently provides edition statement information for our Books on Tape CD product when the ISBN is a “BOT Exclusive”.

Example:

```
<a001>9780307206435</a001>
<b012>AC</b012>
<b014>Seven CD</b014>
<title>
<b202>01</b202>
<b203>Shadowmancer</b203>
</title>
<b056>UBR</b056>
<b058>BOT Exclusive</b058> → Books on Tape Exclusive
<imprint>
<b241>02</b241>
<b243>LS</b243>
<b079>Listening Library</b079>
</imprint>
<publisher>
<b291>01</b291>
<b241>02</b241>
<b243>23</b243>
<b081>Books on Tape</b081>
```


PR.11 Language

PR.11.3	<b253>	Language Role 01 - Language of text
PR.11.4	<b252>	Code for the language of the text of the item ONIX List 74 <i>Example:</i> <language> <b253>01</b253> <b252>eng</b252> </language> <i>Example:</i> <title> <b202>01</b202> <b203>Dark Water Rising</b203> </title> <language> <b253>01</b253> <b252>eng</b252> → English </language> <title> <b202>01</b202> <b203>El simbolo perdido</b203> </title> <language> <b253>01</b253> <b252>spa</b252> → Spanish </language>

PR.12 Extents and other content (Page count, audio and video run time, illustrations)

ONIX PR #	Tag	Name, Values and Examples
Page Count		
PR.12.1	<b061>	Page Count Number of pages in a book <i>Example:</i> <b061>480</b061>
Audio and Video RunTime		
PR.12.4	<b218>	Extent Type Code 09 - Duration/running time
PR.12.5	<b219>	Extent Value Run time - applies only to audio books and videos
PR.12.6	<b220>	Extent unit Run time units 05 - minutes <i>Example:</i> <extent> <b218>09</b218> <b219>360</b219> <b220>05</b220> </extent>
Illustrations and other Content		
PR.12.8	<b062>	Illustration and other content notes <i>Example:</i> <b062>16 COLOUR PHOTOS</b062>

PR.13 Subject (BISAC Subject Category Codes and Keywords)

ONIX PR #	Tag	Name, Values and Examples
--------------	-----	---------------------------

Subject Code 1

PR.13.1	<b064>	BISAC Subject Code 1 <i>Example:</i> <b064>HIS027030</b064>
---------	--------	--

Subject Codes 2 and 3 (when applicable)

PR.13.9	<b067>	Subject Scheme Identifier 10 - BISAC
PR.13.12	<b069>	Subject Code 9 character BISAC Subject Code <i>Example:</i> <subject> <b067>10</b067> <b069>HIS018000</b069> </subject> <subject> <b067>10</b067> <b069>HIS027030</b069> </subject>

PR.13 Subject (BISAC Subject Category Codes and Keywords)**Keywords**

PR.13.9 <b067> **Subject Scheme Identifier**
20 - Keywords (ONIX Codelist 27)

PR.13.13 <b070> **Subject heading text**
Multiple keywords or keyword phrases are provided in tag <b070> in a single instance for a given product record and are separated by semi-colons.

Examples:

```
<a001>9780394876160</a001>
<title>
<b202>01</b202>
<b203>I Want to Be Somebody New!</b203>
</title>
<b064>JUV043000</b064>
<subject>
<b067>10</b067>
<b069>JUV002000</b069>
</subject>
<subject>
<b067>10</b067>
<b069>JUV039140</b069>
</subject>
<subject>
<b067>20</b067>
<b070>dr. seuss;rhyiming;imagination;kids;rhyne;self-acceptance;spots;picture
book</b070>
</subject>

<a001>9780739384169</a001>
<title>
<b202>01</b202>
<b203>The Girl Who Played with Fire</b203>
</title>
<b064>FIC022000</b064>
<subject>
<b067>10</b067>
<b069>FIC031000</b069>
</subject>
<subject>
<b067>10</b067>
<b069>FIC000000</b069>
</subject>
<subject>
<b067>20</b067>
<b070>thriller;sweden;computer hackers;stockholm</b070>
</subject>
```

PR.14 Audience

Note: CHANGE TO AUDIENCE CODE PRESENTATION - Effective 9/21/2014, Penguin Random House is providing the audience code in tag <b206> within the <audience> composite rather than in tag <b073>. This change was made to comply with the “Best Practice” usage of using composite presentation.

ONIX

PR #

Tag

Name, Values and Examples

General Audience Code Composite

PR.14.2

<b204>

Audience code type

ONIX List 29

Penguin Random House Values:

01 – ONIX audience code - Using a code from List 28.

PR.14.4

<b206>

Audience code value

ONIX List 28

Penguin Random House Values:

01 – General Trade

02 – Children/juvenile

03 – Young adult

04 – Primary & Secondary/Elementary and High School

05 – College/Higher Education

06 – Professional and scholarly

Example:

<a001>9780307916402</a001>

<title>

<b202>01</b202>

<b203>Chomp</b203>

</title>

<subject>

<b067>20</b067>

<b070>florida;adventure;reality tv;everglades</b070>

</subject>

<audience>

<b204>01</b204> → 01 indicates ONIX audience code values

<b206>02</b206> → 02 indicates “Children/juvenile”

</audience>

Age and Grade Range

PR.14.7 <b074>

Type of Age Range

11 - US school grade range
16 - Interest age, months
17 - Interest age, years

PR.14.8 <b075>

Audience Range Precision Code

01 – Exact
03 – Range From
04 – Range To

PR.14.9 <b076>

Audience Range Value

ONIX List 77 – North American School or College Grade

Examples:

<audiencerange>
<b074>11</b074>
<b075>03</b075>
<b076>1</b076>
<b075>04</b075>
<b076>4</b076>
</audiencerange>

US school from first to fourth grades

<audiencerange>
<b074>17</b074>
<b075>03</b075>
<b076>6</b076>
<b075>04</b075>
<b076>9</b076>
</audiencerange>

Age 6 to 9 years

<audiencerange>
<b074>16</b074>
<b075>03</b075>
<b076>4</b076>
<b075>04</b075>
<b076>11</b076>
</audiencerange>

Age 4 to 11 months

Complexity Composite

An optional and repeatable group of data elements which together describe the level of complexity of a text.

PR.14.13	<b077>	Complexity scheme identifier ONIX List 32 Penguin Random House Values: 05 – Fountas and Pinnell Text Level Gradient (is a code from 'A' to 'Z+') 06 - Lexile Measure (combines the Lexile number and optionally the Lexile code)
PR.14.14	<b078>	Complexity code A code specifying the level of complexity of a text within the scheme specified in tag <b077>. <i>Examples:</i> <product> <a001>9780375966569</a001> <audiencerange> <b074>17</b074> <b075>03</b075> <b076>12</b076> </audiencerange> <complexity> <b077>06</b077> <b078>760L</b078> → Lexile Measure </complexity> <product> <a001>9780375968426</a001> <title> <b202>01</b202> <b203>Chomp</b203> </title> <audiencerange> <b074>17</b074> <b075>03</b075> <b076>10</b076> </audiencerange> <complexity> <b077>05</b077> <b078>W</b078> → Fountas and Pinnell Text Level Gradient </complexity> <complexity> <b077>06</b077> <b078>800L</b078> → Lexile Measure </complexity> <othertext> <d102>99</d102> <d103>06</d103> <d104>US</d104> </othertext>

PR.15 Descriptions and other supporting text

ONIX PR #	Tag	Name, Values and Examples
--------------	-----	---------------------------

PR.15.3	<d102>	Text Type Code ONIX List 33 Penguin Random House values: 01 – Main description 04 – Table of contents 08 – Review quote 13 – Biographical note 14 – Description for Reading Group Guide 15 – Discussion questions for Reading Group Guide 23 – Excerpt from book 98 - Master brand name 99 - Country of Final Manufacture
---------	--------	---

PR.15.4	<d103>	Text Format 02 – HTML 06 - Text format
---------	--------	---

PR.15.5	<d104>	Actual Text
---------	--------	--------------------

Example (Main Description of Book – format is HTML):

```

<othertext>
<d102>01</d102>
<d103>02</d103> → 02 indicates format is HTML
<d104><![CDATA[A stalker, a journalist and a librarian converge in small-town
Saskatchewan in this brilliantly quirky and entertaining novel of love, obsession and the
pursuit of fame.<br><br>Broken Head has only one famous resident, and Joan Swift, the
local librarian, is about to find out all about him. Darwin Andrew Goodwin hails from
nearby Venus, Alberta, and is renowned for stalking Stephanie Rush, a Canadian-born
starlet who lives in L.A. with her movie director husband. We learn all about Goodwin's
obsession from Joan, and when Joan begins her own sultry affair with Jason Warwick, a
new arrival from Toronto who is a reporter for the local newspaper, <i>The Standard</i>,
the stage is set for a story filled with surprises.<br><br>To spice up small-town life even
more, Joan, who bears a striking resemblance to Stephanie Rush, agrees to impersonate
the starlet as part of Jason's plan to write a book. Their hope is to entice Goodwin into
telling his side of the story to the look-alike. And when Goodwin is charged and Joan
shows up in court dressed as Stephanie, the town starts to buzz with rumour and
speculation, and Goodwin's own extraordinary tale of love is told.]]></d104>
</othertext>

```

Example (Country of Manufacture – format is text):

```

<othertext>
<d102>99</d102>
<d103>06</d103> → 06 indicates format is text
<d104>US</d104> → product manufactured in US
</othertext>

```


Example (Master Brand Name – format is text):

```
<a001>9780375971617</a001>
<series>
<b018>Step into Reading</b018>
</series>
<title>
<b202>01</b202>
<b203>The Spring Chicken! (Bubble Guppies)</b203>
</title>
<othertext>
<d102>98</d102>
<d103>06</d103>
<d104>Bubble Guppies</d104> → Master brand name is “Bubble Guppies”
<imprint>
<b241>02</b241>
<b243>K7</b243>
<b079>Penguin Random House Books for Young Readers</b079>
</imprint>
```

Example (Master Brand Name – format is text):

```
<a001>9780736426619</a001>
<series>
<b018>A Stepping Stone Book(TM)</b018>
</series>
<title>
<b202>01</b202>
<b203>Tink in a Fairy Fix (Disney Fairies)</b203>
</title>
<othertext>
<d102>98</d102>
<d103>06</d103>
<d104>Disney Fairies</d104> → Master brand name is “Disney Fairies”
</othertext>
```

PR.16 Links to image/audio/video files

ONIX PR #	Tag	Name, Values and Examples
Image File Code and Link		
PR.16.4	<f114>	Image File Type Code ONIX List 38 Penguin Random House value: 04 – Front cover image
PR.16.5	<f115>	Image File Format Code ONIX List 39 Penguin Random House value: 03 – JPEG
PR.16.7	<f116>	Image Link Type ONIX List 40 Random House value: 06 – File name
PR.16.8	<f117>	Image File Link Image File name

Note: Presence of the mediafile composite indicates a cover image file exists for this ISBN.

Example:
<mediafile>
<f114>04</f114>
<f115>03</f115>
<f116>06</f116>
<f117>9780676973259.jpg</f117>
</mediafile>

PR.17 Prizes or Awards

ONIX

<u>PR #</u>	<u>Tag</u>	<u>Name, Values and Examples</u>
PR.17.2	<g126>	Prize or award name
PR.17.3	<g127>	Prize or award year (YYYY)
PR.17.5	<g129>	Prize or award achievement code ONIX List 41 Value: 01 – Winner 04 – Short-listed <i>Example:</i> <prize> <g126>Hurston/Wright Legacy Award</g126> <g127>2008</g127> <g129>01</g129> </prize> <prize> <g126>National Book Critics Circle Awards</g126> <g127>2007</g127> <g129>01</g129> </prize> <prize>

PR.19 Publisher (Publisher and Imprint codes and names)

ONIX

<u>PR #</u>	<u>Tag</u>	<u>Name, Values and Examples</u>
<i>Imprint Code and Name</i>		
PR.19.2	<b241>	Name code type 02 - Proprietary
PR.19.4	<b243>	Name code value Penguin Random House imprint code
PR.19.5	<b079>	Imprint name
<i>Publisher Code and Name</i>		
PR.19.7	<b291>	Publishing role code ONIX list 44 Value: 01 – Publisher
PR.19.2	<b241>	Name code type 02 - Proprietary
PR.19.2	<b243>	Name code value Random House division code
PR.19.5	<b079>	Publisher name <i>Example:</i> <imprint> <b241>02</b241> <b243>A4</b243> <b079>Everyman's Library</b079> </imprint> <publisher> <b291>01</b291> <b241>02</b241> <b243>73</b243> <b081>Knopf Doubleday Publishing Group</b081> </publisher>

PR.20 Publishing status and date

ONIX PR #	Tag	Name, Values and Examples
PR.20.1	<b394>	Publishing status ONIX List 64 Values: 01 - Cancelled 02 - Forthcoming 03 - Postponed indefinitely 04 - Active 05 - No longer our product 06 - Out of stock indefinitely 07 - Out of print 08 - Inactive 10 - Remaindered
PR.20.5	<b003>	Publication Date (CCYYMMDD) Penguin Random House usage: On sale date <i>Example:</i> <b394>4</b394> <b003>19920630</b003>

PR.21 Territorial rights and other sales restrictions**NOTE: Reference Appendix A for parsing guidance for the Sales Rights Composite**

ONIX

PR #TagName, Values and Examples

PR.21.1

<b089>

Sales rights type code

ONIX list 46

Value:

01 – For sale with exclusive rights

02 – For sale with non-exclusive rights

03 – Not for sale in the specified countries

PR.21.2

<b090>

Rights country code

For a complete list of values, see ONIX list 91.

PR.21.3

<b388>

Rights territory

For a complete list of values, see ONIX list 49.

Example- For Sale Worldwide:

```
<salesrights>
<b089>01</b089>
<b388>WORLD</b388>
</salesrights>
```

Example- For Sale in the US and Canada Only:

```
<a001>9780763668815</a001>
<salesrights>
<b089>01</b089> → 01 indicates for sale with exclusive rights
<b090>AS CA GU MP PR UM US VI</b090> → in countries listed
</salesrights>
<salesrights>
<b089>03</b089> → 03 indicates not for sale in the rest of world
<b388>ROW</b388>
</salesrights>
```

Example- For Sale Worldwide Except for the United Kingdom

```
<a001>9780792253938</a001>
<salesrights>
<b089>03</b089> → 03 indicates not for sale
<b090>GB GG IE IM JE</b090> → in United Kingdom, Guernsey, Ireland, Isle of Man
and Jersey
</salesrights>
<salesrights>
<b089>01</b089> → 01 indicates for sale
<b388>ROW</b388> → in the Rest of World
</salesrights>
```

Example- For Sale in the US, Canada (exclusive rights) and Open Market (non-exclusive rights):

```
<salesrights>
<b089>01</b089> → 01 indicates for sale with exclusive rights
<b090>AS CA GU MP PH PR UM US VI</b090> → in these countries
</salesrights>
<salesrights>
<b089>02</b089> → 02 indicates for sale with non-exclusive rights in countries
listed in the following <b090> tag
<b090>AE AF AI AM AN AO AQ AR AW AZ BF BH BI BJ BL BO BR BT BV CD CF CG CI
CK CL CM CN CO CR CU CV DJ DO DZ EC EG EH ER ET FM GA GE GF GL GN GP GQ GT
GW HK HM HN HT ID IL IQ IR JO JP KG KH KM KP KR KW KZ LA LB LR LY MA MF MG MH ML
MN MO MQ MR MX NC NE NF NI NU OM PA PE PF PM PS PW PY QA RE RW SA SD SG SN
SR ST SV SY TD TF TG TH TJ TK TL TM TN TR TW UY UZ VE VN WF WS YT</b090>
</salesrights>
<salesrights>
<b089>03</b089> → 03 indicates not for sale in rest of world
<b388>ROW</b388>
</salesrights>
```

PR.22 Dimensions

ONIX PR #	Tag	Name, Values and Examples
PR.22.1	<c093>	Measure type code ONIX list 48 01 – Height 02 – Width 03 – Thickness 08 – Weight
PR.22.2	<c094>	Actual value
PR.22.3	<c095>	Measurement unit code in – Inches lb – Pounds Example: <measure> <c093>02</c093> <c094>5.31</c094> <c095>in</c095> </measure> <measure> <c093>03</c093> <c094>1.01</c094> <c095>in</c095> </measure> <measure> <c093>01</c093> <c094>8.26</c094> <c095>in</c095> </measure> <measure> <c093>08</c093> <c094>1.02</c094> <c095>lb</c095> </measure>

PR.23 Related products and OP date

ONIX

PR #TagName, Values and Examples**Related Products**

PR.23.7

<h208>

Relation Code

An ONIX code which identifies the nature of the relationship between two products.
ONIX list 51.

Values:

03 - Replaces (X replaces Y)

05 - Replaced by (X is replaced by Y)

13 - Epublication based on print product (X is an epublication based on printed product Y)

The related product codes (Y values) are provided within the <productidentifier> composite.

PR.2.7

<b221>

Product Identifier Type Code

Values:

02 - ISBN-10

15 - ISBN-13

PR.2.9

<b244>

Identifier Value

The actual code value of the type defined in <b221>.

Example:

```
<relatedproduct>
<h208>03</h208>
<productidentifier>
<b221>02</b221>
<b244>0440295947</b244>
</productidentifier>
<productidentifier>
<b221>15</b221>
<b244>9780440295945</b244>
</productidentifier>
<b012>00</b012>
</relatedproduct>
```

Out of Print Date

PR.23.34

<h134>

Out of Print Date (CCYYMMDD)

Example:

```
<h134>20090504</h134>
```

PR.24 Supplier, availability and prices

ONIX PR #	Tag	Name, Values and Examples
Supplier Information		
PR.24.2	<j136>	Supplier SAN
PR.24.6	<j137>	Supplier Name
PR.24.7	<j270>	Supplier Telephone Number
		<i>Example:</i> <j136>2013975</j136> <j137>Penguin Random House, LLC</j137> <j270>1-800-733-3000</j270>
Returns Information		
PR.24.18	<j268>	Returns Code Type ONIX List 53 Value: 02 - BISAC returnable indicator
PR.24.19	<j269>	Returns Code ONIX List 66 Values: Y – Yes, returnable, full copies N – No, not returnable S - Yes, returnable, stripped covers
PR.24.20	<j387>	Last Date for Returns (CCYYMMDD)

Note:

1. *If the return code = S or Y, the title is returnable.*
2. *If the return code = N and the final return date <j387> is not provided, the title is non-returnable.*
3. *If the return code = N and the final return date <j387> is in the future, the title is returnable until the final return date is reached regardless of the value in the return code field. In this situation, the “final return date” takes precedence over the return code value of N.*
4. *If the return code = N and the final return date is in the past, the title is non-returnable.*

Example:
<j268>02</j268>
<j269>N</j269>
<j387>20091031</j387>

PR.24.21	<j141>	Availability Status Code ONIX List 54 Values: AB - Cancelled IP - In Print NP - Not yet published OI - Out of stock indefinitely (no current plan to reprint) OP - Out of print PP - Publication Postponed Indefinitely RF – Refer to another supplier (supply of this item has been transferred to another publisher or distributor) RM - Remaindered Example: <j141>IP</j141>
PR.24.22	<j396>	Product availability ONIX List 65 Values: 01 - Cancelled 10 - Not yet available 20 - Available 40 - Not available 43 - No longer supplied by us 46 - Withdrawn from sale 47 - Remaindered Example: <j396>20</j396>

PR.24.35 <j143> **On Sale Date (CCYYMMDD)**

Example:

<j143>20090421</j143>

Stock composite

PR.24.40 <j349>

Location Name

The name of the Penguin Random House primary warehouse location

Values:

Crawfordsville, IN

Westminster, MD

Stock quantity coded composite

Note: To comply with the mandatory requirement to provide the quantity on hand within the <stock> composite, Penguin Random House supplies the <stockquantitycoded> composite. The value for all products will be “NA” indicating the stock indicator is “not available” within the weekly RH ONIX feed.

PR.24.40A <j293>

Stock quantity code type

ONIX List 70

Value:

01 - Proprietary

PR.24.40C <j297>

Stock quantity code

RH Value:

NA – not available

<stock>

<j349>Westminster, MD</j349> → Primary location is “Westminster, MD”

<stockquantitycoded>

<j293>1</j293>

<j297>NA</j297> → To comply with mandatory ONIX technical requirement

</stockquantitycoded>

</stock>

<j145>12</j145>

PR.24.44 <j145>

Pack or Carton Quantity

Example:

<j145>12</j145>

Pricing and Discount Code

PR.24.49 <j148>

Price Type Code

ONIX list 58

Code which indicates the type of price provided in the Price Amount tag <j151>.

Values:

01 – Retail Price (Wholesale Price)

05 - Net Price

PR.24.58 <j363>

Discount Type Code

ONIX list 100

Value:

02 – Proprietary

PR.24.60 <j364>

Discount Code Value

The publisher discount code is a three-character code proprietary to Penguin Random House which allows customers to map to the Penguin Random House Discount Matrix (available in a separate excel file) to determine the discount for a title in a particular class of trade. The Penguin Random House Discount Matrix is available from our FTP server or our Business Self Service Site.

To access the Discount Matrix and Discount Codes via our FTP Server:

<ftp://ftp.randomhouse.com>

username: rhcat

password: rhcat

directory: /discountcode

To access the Discount Matrix and Discount Codes via our Business Self Service Site:

<https://selfservice.randomhouse.biz/bizcf/login/challenge.cfm?redirect=/bizcf/index.cfm>

PR.24.63 <j151>

Price Amount (explicit decimal point when required)

PR.24.64 <j152>

Currency Code

ONIX List 96

An ISO standard code identifying the currency in which a price is given in Price Amount; tag <j151>.

Values:

CAD – Canadian Dollar

USD - US Dollar

Price Composite Example:

```
<price>
<j148>01</j148> -> Retail price code
<discountcoded>
<j363>02</j363>
<j364>BBH</j364> -> Discount code is BBH
</discountcoded>
<j151>29.95</j151> -> US retail price is $29.95
<j152>USD</j152>
</price>

<price>
<j148>01</j148>
<discountcoded>
<j363>02</j363>
<j364>BBH</j364>
</discountcoded>
<j151>36</j151> --> Canadian retail price is $36.00
<j152>CAD</j152>
</price>
```

APPENDIX A: How to Read Sales Rights in ONIX 2.1

Condition	Sample	Can be sale in your country (for example China CN)
Sales Rights Type Code (b089) = 01 Rights Territory (b388) = WORLD	<salesrights> <b089>01</b089> <b388>WORLD</b388> </salesrights>	Yes
Sales Rights Type Code (b089) = 01 or 02 Rights Country (b090): contain your country code	Sample 1: <salesrights> <b089>01</b089> <b090>AS CN GU MP PR UM US VI</b090> </salesrights> Sample 2: <salesrights> <b089>01</b089> <b090>CA</b090> </salesrights> <salesrights> <b089>03</b089> <b388>ROW</b388> </salesrights> Sample 2: <salesrights> <b089>01</b089> <b090>CA</b090> </salesrights> <salesrights> <b089>02</b089> <b090>AD AE AF AI AL AM AN AO AQ AR AT AW AX AZ BA BE BF BG BH BI BJ BL BO BR BT BV BY CD CF CG CH CI CK CL CM CN CO CR CU CV CZ</b090> </salesrights> <salesrights> <b089>03</b089> <b388>ROW</b388> </salesrights>	Yes
Sales Rights Type Code (b089) = 03 Rights Country (b090): doesn't contain your country code	<salesrights> <b089>03</b089> <b090>AS GU MP PR UM US VI</b090> </salesrights> <salesrights> <b089>01</b089> <b388>ROW</b388> </salesrights>	Yes