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Contact: Sheila O'Shea
Director of Public Relations, Digital Initiatives
Random House, Inc.
212-572-2151/917-257-8412
soshea@randomhouse.com

RANDOM HOUSE U.S. AUTHOR PORTAL ONLINE RESOURCE GOES LIVE MARCH 12

March 12, 2012 (NEW YORK, NY)—Random House, Inc., today announced the launch of the Random House Author Portal, a secure, one-stop online resource that provides thousands of Random House U.S. authors and illustrators with access to comprehensive up-to-date information about their sales, royalties and subsidiary rights deals for their newly published and backlist books.

News of the Author Portal debut was communicated in a letter to authors from Markus Dohle, Random House Chairman & CEO. He writes, “In our fast-evolving publishing landscape and marketplace, access to accurate information and useful tools and instruments is more important than ever. The Portal is designed as an easily navigable self-service tool to complement the ongoing dialogue and collaboration that you have with your publishing team.”

With the Random House Author Portal website, authors published by Random House’s adult and children’s publishing divisions and their representatives will be given uniquely comprehensive customized access to weekly consumer purchase data about their books, as well as copies shipped into the marketplace over the last 10 years, broken out by sales channel and publishing format.

With the Portal, Random House’s authors also now will have immediate access to their downloadable royalty statements, and a listing of all subsidiary rights deals that the publisher has negotiated on behalf of its authors.

The new Author Portal also offers its users a wide array of tools and resources for growing their audience online, supporting authors new to social media, as well as those already maintaining an active presence online. One feature of this is an easy-to-use custom-built marketing tool enabling them to embed buy links and establish “look-inside” functionality for their books directly on their Facebook Pages.

Among the Portal’s other extras are a daily updated feed of book industry news, and an opportunity to order Random House’s entire frontlist and backlist at a significant discount.

The Random House Author Portal was created in-house in close collaboration among the company’s publishers, editors, sales group, and digital and IT teams, and will add content and features over time.

Random House, Inc. is the U.S division of Random House, the world’s largest print and digital trade book publisher, comprised of 200 editorially independent imprints in 15 countries, publishing some 10,000 new books a year, and selling 400 million print, audio, and electronic books annually. It is a wholly-owned division of Bertelsmann AG. www.randomhouse.com

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